

## Briefing

### **The Big Picture asks: What do YOU want Rushcliffe to look like?**

With significant housing to be built – along with potential sporting and supporting facilities – including a new stadium for Nottingham Forest and the World Cup in 2018, **The Big Picture** aims to find out what local people want in their community.

The Big Picture is all about everybody living in Rushcliffe having a big say.

From business people to children, from parents to shoppers - everyone will get the chance to contribute to The Big Picture.

The Big Picture is a call to action for the local community to help councillors make crucial and difficult decisions.

Population and housing growth have been pinpointed as significant issues – as have the need for new infrastructure and facilities and village sustainability.

Interactive video kiosks have been launched which will be touring Rushcliffe – visiting local libraries, leisure centres, parish councils, schools and supermarkets as part of The Big Picture, recording views and memories.

The campaign was launched in Bingham Market Place – and the kiosks immediately caught the public’s imagination. Rushcliffe Borough Council’s Deputy Chief Executive, Paul Randle, says that the kiosks will give everyone the chance to make their contribution. “The interactive video kiosk is a totally different concept about looking at the future - as opposed to a straight forward consultation.

“Now it has been launched we will push on with the campaign and be able to gain some momentum with it.”

A website – [www.thebigpicture-rushcliffe.com](http://www.thebigpicture-rushcliffe.com) – has also been launched, showcasing some of Rushcliffe’s history and what makes Rushcliffe such a popular place in which to live. Now we wait to find out what people want its future to look like.

Opportunities for sport, leisure, transport, shops, employment, education facilities, community and affordable housing are all part of The Big Picture.

[www.thebigpicture-rushcliffe.com](http://www.thebigpicture-rushcliffe.com)

**RUSHCLIFFE - GREAT PLACE - GREAT LIFESTYLE - GREAT SPORT**